

# DUPLICATE INVOICE



**KMBC**  
**6455 Winchester Ave**  
**Kansas City, MO 64133-6409**  
**Main: (816)221-9999**  
**Billing: (816)760-9277**

www.kmbc.com

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue N W**  
**Suite 800**  
**Washington, DC 20007**

Send Payment To:

**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 941423-1  | 08/19/12     | August 2012   | 07/30/12 - 08/17/12 |

| Station | Account Executive | Sales Office     | Sales Region |
|---------|-------------------|------------------|--------------|
| KMBC    | Meredith Thompson | Eagle-Washington | National     |

| Advertiser                | Product           | Estimate Number |
|---------------------------|-------------------|-----------------|
| Democratic Senatorial Cam | DEM SEN CAMP COMM | 1597            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/11/12 - 08/17/12 | 941423  | 07896524    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 8091  | 49              | 53           |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line   | Start Date | End Date | Description          | Start/End Time | MTWTFSS | Length | Spots/Week | Rate     | Type |
|--|------------|----------|----------------------|----------------|---------|--------|------------|----------|------|
| 1  | 08/13/12   | 08/17/12 | First News at 6am    | 6-7am          | MTWTF-- | :30    | 4          | \$800.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                      |                |         |        |            |          |      |
| 08/13/12 08/19/12 MTWTF-- 4 \$800.00   |            |          |                      |                |         |        |            |          |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                      |                |         |        |            |          |      |
| 3 KMBC M 08/13/12 6:59 AM First News at 6am 6-7am :30 DSM0 12 01 30 H \$800.00 NM            |            |          |                      |                |         |        |            |          |      |
| 2 KMBC Tu 08/14/12 6:45 AM First News at 6am 6-7am :30 DSM0 12 01 30 H \$800.00 NM           |            |          |                      |                |         |        |            |          |      |
| 1 KMBC Th 08/16/12 6:25 AM First News at 6am 6-7am :30 DSM0 12 01 30 H \$800.00 NM           |            |          |                      |                |         |        |            |          |      |
| 4 KMBC F 08/17/12 6:24 AM First News at 6am 6-7am :30 DSM0 12 01 30 H \$800.00 NM            |            |          |                      |                |         |        |            |          |      |
| 2  | 08/13/12   | 08/17/12 | Good Morning America | 7-9am          | MTWTF-- | :30    | 5          | \$600.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                      |                |         |        |            |          |      |
| 08/13/12 08/19/12 MTWTF-- 5 \$600.00   |            |          |                      |                |         |        |            |          |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                      |                |         |        |            |          |      |
| 3 KMBC M 08/13/12 7:29 AM Good Morning America 7-9am :30 DSM0 12 01 30 H \$600.00 NM         |            |          |                      |                |         |        |            |          |      |
| 1 KMBC Tu 08/14/12 7:26 AM Good Morning America 7-9am :30 DSM0 12 01 30 H \$600.00 NM        |            |          |                      |                |         |        |            |          |      |
| 4 KMBC W 08/15/12 7:59 AM Good Morning America 7-9am :30 DSM0 12 01 30 H \$600.00 NM         |            |          |                      |                |         |        |            |          |      |
| 5 KMBC Th 08/16/12 8:47 AM Good Morning America 7-9am :30 DSM0 12 01 30 H \$600.00 NM        |            |          |                      |                |         |        |            |          |      |
| 2 KMBC F 08/17/12 8:38 AM Good Morning America 7-9am :30 DSM0 12 01 30 H \$600.00 NM         |            |          |                      |                |         |        |            |          |      |
| 3  | 08/11/12   | 08/11/12 | News Wknd Sat        | 7-9am          | -----S- | :30    | 1          | \$375.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                      |                |         |        |            |          |      |
| 08/06/12 08/12/12 -----S- 1 \$375.00   |            |          |                      |                |         |        |            |          |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                      |                |         |        |            |          |      |
| 1 KMBC Sa 08/11/12 8:54 AM News Wknd Sat 7-9am :30 DSM0 12 01 30 H \$375.00 NM               |            |          |                      |                |         |        |            |          |      |
| 4  | 08/12/12   | 08/12/12 | News Wknd Sun        | 7-9am          | -----S  | :30    | 1          | \$375.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                      |                |         |        |            |          |      |
| 08/06/12 08/12/12 -----S 1 \$375.00  |            |          |                      |                |         |        |            |          |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                      |                |         |        |            |          |      |
| 1 KMBC Su 08/12/12 8:55 AM News Wknd Sun 7-9am :30 DSM0 12 01 30 H \$375.00 NM               |            |          |                      |                |         |        |            |          |      |
| 5  | 08/13/12   | 08/17/12 | Rachael Ray Show     | 9-10am         | MTWTF-- | :30    | 1          | \$250.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                      |                |         |        |            |          |      |
| 08/13/12 08/19/12 MTWTF-- 1 \$250.00   |            |          |                      |                |         |        |            |          |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                      |                |         |        |            |          |      |

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**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**


| Invoice #                 | Invoice Date      | Invoice Month   | Invoice Period      |
|---------------------------|-------------------|-----------------|---------------------|
| 941423-1                  | 08/19/12          | August 2012     | 07/30/12 - 08/17/12 |
| Advertiser                | Product           | Estimate Number |                     |
| Democratic Senatorial Cam | DEM SEN CAMP COMM | 1597            |                     |

www.kmhc.com

| Line  | Start Date | End Date | Description      | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|------------------|----------------|---------|--------|----------------|----------|------|
| 5   | 08/13/12   | 08/17/12 | Rachael Ray Show | 9-10am         | MTWTF-- | :30    | 1              | \$250.00 | NM   |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>  |            |          |                  |                |         |        |                |          |      |
| 1 KMBC M 08/13/12 9:27 AM Rachael Ray Show 9-10am :30 DSM0 12 01 30 H \$250.00 NM           |            |          |                  |                |         |        |                |          |      |
| <b>6</b> 08/13/12 08/17/12 Dr. Phil 3-4pm MTWTF-- :30 2 \$300.00 NM                         |            |          |                  |                |         |        |                |          |      |
| <b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>                                   |            |          |                  |                |         |        |                |          |      |
| 08/13/12 08/19/12 MTWTF-- 2 \$300.00  |            |          |                  |                |         |        |                |          |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>  |            |          |                  |                |         |        |                |          |      |
| 2 KMBC Tu 08/14/12 3:00 PM Dr. Phil 3-4pm :30 DSM0 12 01 30 H \$300.00 NM                   |            |          |                  |                |         |        |                |          |      |
| 1 KMBC F 08/17/12 3:43 PM Dr. Phil 3-4pm :30 DSM0 12 01 30 H \$300.00 NM                    |            |          |                  |                |         |        |                |          |      |
| <b>7</b> 08/13/12 08/17/12 DR OZ 4PM-5PM MTWTF-- :30 2 \$400.00 NM                          |            |          |                  |                |         |        |                |          |      |
| <b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>                                   |            |          |                  |                |         |        |                |          |      |
| 08/13/12 08/19/12 MTWTF-- 2 \$400.00  |            |          |                  |                |         |        |                |          |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>  |            |          |                  |                |         |        |                |          |      |
| 1 KMBC M 08/13/12 4:32 PM DR OZ 4PM-5PM :30 DSM0 12 01 30 H \$400.00 NM                     |            |          |                  |                |         |        |                |          |      |
| 2 KMBC Tu 08/14/12 4:25 PM DR OZ 4PM-5PM :30 DSM0 12 01 30 H \$400.00 NM                    |            |          |                  |                |         |        |                |          |      |
| <b>8</b> 08/13/12 08/17/12 5pm News 5-530pm MTWTF-- :30 5 \$900.00 NM                       |            |          |                  |                |         |        |                |          |      |
| <b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>                                   |            |          |                  |                |         |        |                |          |      |
| 08/13/12 08/19/12 MTWTF-- 5 \$900.00  |            |          |                  |                |         |        |                |          |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>  |            |          |                  |                |         |        |                |          |      |
| 3 KMBC M 08/13/12 5:28 PM 5pm News 5-530pm :30 DSM0 12 01 30 H \$900.00 NM                  |            |          |                  |                |         |        |                |          |      |
| 2 KMBC Tu 08/14/12 5:23 PM 5pm News 5-530pm :30 DSM0 12 01 30 H \$900.00 NM                 |            |          |                  |                |         |        |                |          |      |
| 1 KMBC W 08/15/12 5:25 PM 5pm News 5-530pm :30 DSM0 12 01 30 H \$900.00 NM                  |            |          |                  |                |         |        |                |          |      |
| 4 KMBC Th 08/16/12 5:10 PM 5pm News 5-530pm :30 DSM0 12 01 30 H \$900.00 NM                 |            |          |                  |                |         |        |                |          |      |
| 5 KMBC F 08/17/12 5:10 PM 5pm News 5-530pm :30 DSM0 12 01 30 H \$900.00 NM                  |            |          |                  |                |         |        |                |          |      |
| <b>9</b> 08/13/12 08/17/12 6pm News 6-630pm MTWTF-- :30 3 \$1,200.00 NM                     |            |          |                  |                |         |        |                |          |      |
| <b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>                                   |            |          |                  |                |         |        |                |          |      |
| 08/13/12 08/19/12 MTWTF-- 3 \$1,200.00  |            |          |                  |                |         |        |                |          |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>  |            |          |                  |                |         |        |                |          |      |
| 3 KMBC M 08/13/12 6:12 PM 6pm News 6-630pm :30 DSM0 12 01 30 H \$1,200.00 NM                |            |          |                  |                |         |        |                |          |      |
| 1 KMBC Tu 08/14/12 6:13 PM 6pm News 6-630pm :30 DSM0 12 01 30 H \$1,200.00 NM               |            |          |                  |                |         |        |                |          |      |
| 2 KMBC F 08/17/12 6:27 PM 6pm News 6-630pm :30 DSM0 12 01 30 H \$1,200.00 NM                |            |          |                  |                |         |        |                |          |      |
| <b>10</b> 08/13/12 08/13/12 Mon ABC Prime Other Prime Other M----- :30 1 \$3,000.00 NM      |            |          |                  |                |         |        |                |          |      |
| <b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>                                   |            |          |                  |                |         |        |                |          |      |
| 08/13/12 08/19/12 M----- 1 \$3,000.00   |            |          |                  |                |         |        |                |          |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>  |            |          |                  |                |         |        |                |          |      |
| 1 KMBC M 08/13/12 6:59 PM Mon ABC Prime Other Prime Other :30 DSM0 12 01 30 H \$3,000.00 NM |            |          |                  |                |         |        |                |          |      |
| <b>11</b> 08/13/12 08/17/12 M-F/SU 10pm News 10-1035pm MTWTF-- :30 2 \$1,600.00 NM          |            |          |                  |                |         |        |                |          |      |
| <b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>                                   |            |          |                  |                |         |        |                |          |      |
| 08/13/12 08/19/12 MTWTF-- 2 \$1,600.00  |            |          |                  |                |         |        |                |          |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>  |            |          |                  |                |         |        |                |          |      |
| 2 KMBC M 08/13/12 10:28 PM M-F/SU 10pm News 10-1035pm :30 DSM0 12 01 30 H \$1,600.00 NM     |            |          |                  |                |         |        |                |          |      |
| 1 KMBC Tu 08/14/12 10:32 PM M-F/SU 10pm News 10-1035pm :30 DSM0 12 01 30 H \$1,600.00 NM    |            |          |                  |                |         |        |                |          |      |
| <b>12</b> 08/13/12 08/17/12 M-F 1135p-1205am 1135pm-1205am MTWTF-- :30 3 \$250.00 NM        |            |          |                  |                |         |        |                |          |      |
| <b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>                                   |            |          |                  |                |         |        |                |          |      |
| 08/13/12 08/19/12 MTWTF-- 3 \$250.00  |            |          |                  |                |         |        |                |          |      |

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| 941423-1  | 08/19/12     | August 2012   | 07/30/12 - 08/17/12 |

| Advertiser                | Product           | Estimate Number |
|---------------------------|-------------------|-----------------|
| Democratic Senatorial Cam | DEM SEN CAMP COMM | 1597            |

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| Line     | Start Date | End Date | Description      | Start/End Time   | MTWTFSS     | Length         | Spots/<br>Week | Rate            | Type        |
|----------|------------|----------|------------------|------------------|-------------|----------------|----------------|-----------------|-------------|
| 12       | 08/13/12   | 08/17/12 | M-F 1135p-1205am | 1135pm-1205am    | MTWTF- -    | :30            | 3              | \$250.00        | NM          |
| <hr/>    |            |          |                  |                  |             |                |                |                 |             |
| Spots: # | Ch         | Day      | Air Date         | Air Time         | Description | Start/End Time | Length         | Ad-ID           | Rate Type   |
| 2        | KMBC M     | 08/13/12 | 11:55 PM         | M-F 1135p-1205am |             | 1135pm-1205am  | :30            | DSM0 12 01 30 H | \$250.00 NM |
| 1        | KMBC W     | 08/15/12 | 11:55 PM         | M-F 1135p-1205am |             | 1135pm-1205am  | :30            | DSM0 12 01 30 H | \$250.00 NM |
| 3        | KMBC F     | 08/17/12 | 12:01 AM         | M-F 1135p-1205am |             | 1135pm-1205am  | :30            | DSM0 12 01 30 H | \$250.00 NM |

Total Spots      **30****Payment Terms 30 Days**

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$23,650.00</b> |
| <u>Agency Commission</u> | <b>\$3,547.50</b>  |
| <u>Net Amount Due</u>    | <b>\$20,102.50</b> |